

# **SSA Global Academy**

# (also known as SSA Academy)

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### About SSA Global Academy

SSA Global Academy (also known as SSA Academy) is a leadership based educational academy for human growth and excellence. It is dedicated to the advancement of human potential.

It's Founder and Chief Trainer is S A Anand and was established in the year 2010.

At SSA Global Academy, we train people to discover their true passion. We train and educate them to live with profound passion and excitement to change their vocation into vacation - to change their work into play. Our training transforms people interest into commitment. It transforms their seriousness into playfulness.

SSA Global Academy stands for developing human ability to influence, persuade, inspire and motivate people and master their three important senses in order to achieve goals, project and purpose. Our training and coaching methods help people to awaken their potential and master their senses to become a world class master communicator.

The authentic purpose of SSA Global Academy is to train and educate people to master their mind and body in order that, they can live with passion, pursue their purpose, and use their power to create a huge profit in their personal and professional life. We call it 4 P's of SSA Global Academy: People with Purpose and Passion create Massive & Gigantic Power & Profit.

Our training helps people to develop and master:-

- a) Communication & American English / Accent
- b) NLP Skill, passion, attitude, strategy & belief
- c) Behaviour, trust & etiquette
- d) Lateral & Innovative thinking
- e) Self-esteem & self-confidence
- f) Mastery of Brain, Emotions & Physiology
- g) Interpersonal & Selling Skills
- h) Public Speaking & Presentation Skills

Students trained by us are working in World Class companies like: TCS, Infosys, MindTree, Cognizant, L & T InfoTech, HCL, HCL InfoTech, Accenture, L & T ECC, Wipro, CapGemini and several other companies.

Professionals trained by us are either promoted to an excellent position in their respective companies or have been offered an excellent job in other companies.

#### About Chief Trainer – S A Anand

S A Anand is a Founder and Chief trainer of SSA Global Academy.

He is a certified NLP Master Practitioner (NFNLP, USA) by Dr. William Horton. He has also acquired training from Late Dr. Stephen R. Covey (Author of 7 habits of highly effective people) & Mr. Shiv Khera (Author of You can win).

He has won the "Fastest Emerging Life & Business Coach" Award on 23rd, August, 2014 at the Brands Academy Business & Service Excellence Awards in Bangalore. This award was presented to him by actress & Member of parliament Ms. Jayaprada at five star Hotel Movenpick Hotel & spa Bangalore, India.

He is a creator & designer of three most important courses (TradeMark) related to complete human skills, human needs, human psychology, human nature, human behavior, human emotions, human management and human beliefs:-

- 1. Neuro Hypno Communication & Life Skills (Basic + Intermediate)
- 2. Meta Neuro Hypno Communication & Life Skills (Advanced)
- 3. Meta Hypno Neuro Programming & Conditioning Human Engineering (Train the Trainer)

He is a peak performance coach, mental and Emotional management coach (how to master your mind, body and emotions), high level of soft skills trainer (meta soft skills and life skills), Strategist, Influencer, World Class Accent Trainer (American Accent), Management Skills Trainer, NLP, Sales and Interpersonal Skills Trainer. He trains students, professionals, teachers and entrepreneurs.

He trains corporate managers, team leaders, H R Managers, Entrepreneurs, students, teachers, top class cops. Apart from this he also trains anyone and everyone who has the desire to become world class.

# Achievements

- 1. Urbanpro.com has awarded our academy "Best Communication Skills Academy in Chennai."
- 2. Urbanpro.com has awarded our trainer, Mr. S A Anand "Best Communication Skills Trainer in Chennai".
- 3. Our institute has been awarded Education Excellence Awards 2015 for "Most Promising NLP & Soft Skills Academy in Chennai" by Brands Academy, New Delhi. The award was presented by prominent columnist and novelist, Ms. Shobhaa De at 5 Star Hotel Piccadilly, New Delhi on 28th March 2015.
- 4. Our institute has been awarded Education Excellence Awards 2014 for "Best Upcoming Personality Development Institute in Chennai" by Brands Academy, New Delhi. The award was presented by Legendary Indian Cricketer, Mr. V. V. S. Laxman at 5 Star Hotel Radisson Blu, New Delhi on 8th March 2014.

#### Clients

- 1. Teerthanker Mahaveer University, Moradabad, UP
- 2. OEG India Pvt. Ltd. (MNCs)
- 3. NFA India. (MNCs)
- 4. GSP Housing
- 5. GGS Information Private Ltd. (MNCs)
- 6. IET (Chennai Chapter)
- 7. LIC Chennai

### **List of Participants**

# SSAGA's (SSA Global Academy) list of Participants accenture Capgemini BITS Pilani HCL Dalmia Mindtree SSP HOUSING HOFE BANK PICICI Bank STechnology L&T Technology Services Petrofac 😥 amazon... बैंक ऑफ़ बड़ीदा KOLLYWOOD CHAIN-SYS M General Motors